EXHIBIT 113



THE WORLD'S GREATEST MOLDER OF HANDSOME HE-MEN and CHAMPS out of WEAKLINGS says

can now get

ALL these 5 famous PICTURE-PACKED STRENGTH-TEST COURSES to Make YOU a SUPER-MAN.

(formerly \$5.00 each)
Now FREE to you if you mail
coupon AT ONCE! LAST CHANCE!

SKINNY or FAT, 15, 20, 30 or 40 YEARS BUILD YOU INTO A NEW

in THRILLING MINUTES a day, as I have done to THOUSANDS in 20 YEARS



"NO MATTER WHAT YOUR AGE

BEN REBHUHN

20 years Directing Head of the most famous and largest hometraining body building institute in the world, through which millions of youths and men applied for training, of which countless were changed from skinny and fat weaklings into streamlined heroic he-men.

28 year old Felipe

Mendeza

This now MAGNIFICENT MODERN HERCULES, 26 year old teacher, William Butler,

How would YOU like to have 181/2 inch ARMS a 52 inch CHEST like this A.B.C. pupil NOW has?

says to YOU, "No matter WHAT your age, I advise you, SEND for the A.B.C. WONDER PICTURE COURSES at once.

Under the World's GREATEST BODY-BUILDER, I now have 181/2" ARMS, a 52" CHEST; my STRENGTH has greatly improved. So have my sports. I have won titles like 'Mr. Virginia', 'Mr. State Y.M.C.', etc.

L TO JULBS

I'll show you, by my quick, easy SECRETS

like my pupils here did and THOUSANDS do now."



"I GAINED 60 LBS. OF SHAPELY MIGHTY

MUSCLES. BEFORE

coupon, I was a 125 lb. 6 ft. skinny weakling,"

says JOHN SILL

YOU can add 7 inches to your CHEST 31/2 inches to each ARM and the rest in proportion just as I did.

YOU can WIN the 18" talk SILVER TROPHY with name on it, A GOLD MEDAL, \$100, as I did."

45 year old FATHER and 18 year old SON — now Pals — train A.B.C. way together!



"Both gained pounds of powerful muscles. Advise all you fathers and sons to send for the A.B.C. courses without foolish delay."

-LARRY CAMPBELL

"I LOST 30 LBS. DANGEROUS UGLY FAT

4 INCHES WAIST!

"That 220 lb. FAT-BOY at the right was ME a few short weeks ago." A.B.C. streamlined my body, made me a new man my 47" chest my 32" waist 15" difference

attracts admiration at the beach.

YOU become A WINNER in ALL you do like these and MILLIONS of my pupils!



YOU become A STAR in ANY SPORT! YOU fear NO MAN or BULLY!

YOU can soon be a HERO of MEN like Butler is and an IDOL of WOMEN in a few weeks!

Yes! In just 10 THRILLING MINUTES a day, in the SECRECY of YOUR OWN ROOM at home, MY RAPID-FIRE, EASY as ABC FAMOUS PICTURE METHODS will start building you THE VERY FIRST NIGHT. PIL show you How to Mold 16 INCH ARMS of MIGHT. a big, deep 45 INCH CHEST housing TIRELESS LUNGS, WIDE MANLY SHOULDERS — a BROAD BRAWNY BACK, tapering to a SLENDER WAIST with punch-proof STOMACH MUSCLES, LEGS of RUNING POWER.

WOMEN always say, "I just adore A.B.C. ALL-MALE HE-MEN".

Hel I don't care now skinny or flabby you are now, if you're in your teens, twenties, thirties or forties, I'll show you in just 10 thrilling minutes in your home, how you can make yourself over the easy, quick method I turned myself from wreck to a tower of strength and endurance, of others into all-male he-men!

V vulners into ail-maie he-men!
YES! You!! ADD INCHES OF MIGHTY MUSCLES to
YOUR ARMS, deepen your CHEST, broades your
BACK and SHOULDESK: From HEAD TO HEFTS
YOU!! gain SIZE, POWER, LIGHTNING SPIED,
FOUNDERNOE, You!! become a SUCCESSELL HE
MAN IN LOOKS and ACTS — A WINNER IN EVEKY
THING — altheltes, business, studies.

ADDRESS

28

FREE!

BEFORE

coupon

this

pupil was this 90 lb.

skeleton Gained 70 lbs. Made

	the state of the s
AMERICAN BODY BUILDING CLUB, Dept. MA310, GREAT NI	ECK, NEW YORK
Mail me FREE all 5 WORLD FAMOUS STRENGTH TEST COURSES, including PHOTO BOOK of FAMOUS STRONG MEN, once weaklings, now famous Strong Men, and How to Become one of Them.	TREE
☐ I enclose 10c for mailing and handling.	ports.
I am under no other obligation. I'm checking everything I need to give me the kind of body I want. I'm checking everything I need to give me the kind of body I want. I want to gain	Seif- defense, Strong-man Stunts Courses Apparatus.
☐ I want to become a winning athlete. ☐ I want new pep. NAMEAGE	Let me
DO NOT MAIL COUPON IF UNDER 14 YEARS OF AGE.	to get these

ZONE

STATE

AMERICAN BODY BUILDING CLUB, Dept. MA310 GREAT NECK, NEW YORK CITY

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